



Whitewater Program

Gold Fields District, Auburn Sector

Public Input Meeting

January 24, 2019

Gold Trail Grange

Coloma, CA



Welcome & Introductions

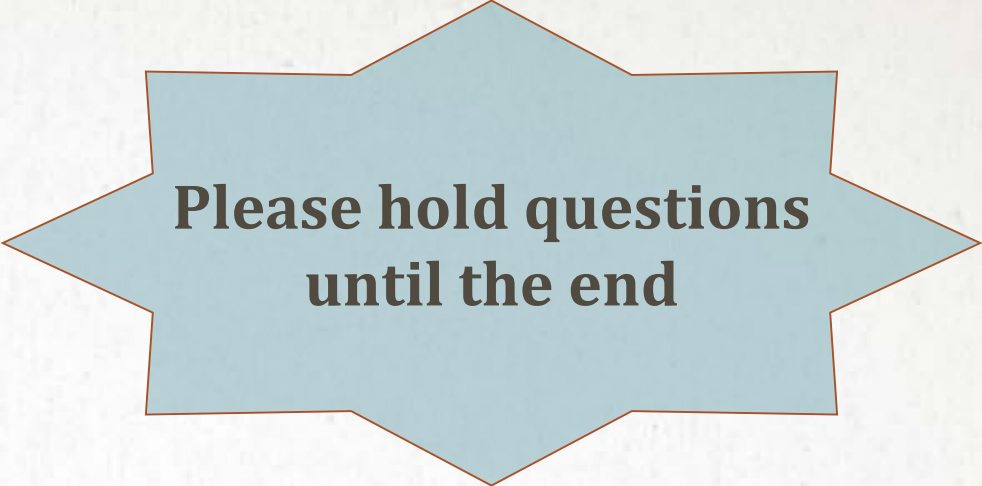
Auburn Sector Office, Gold Fields District – (530) 823-4141
Concessions Program – (916) 653-7733

Purpose of Public Input:

- 1. Identify possible Whitewater Program improvements**
- 2. Learn about whitewater management best practices**

Agenda

- I. Welcome & Introductions**
- II. Concessions Program Overview**
- III. Whitewater Program Overview**
- IV. Goals of New Contracting Process**
- V. Typical RFP Process**
- VI. Next Steps**
- VII. Public Input Period**



**Please hold questions
until the end**

Concessions Program Overview

- Concessions Program charge
- Develop/administer ~210 contracts throughout California
- Public Resources Code (PRC) §§5080.02 - 5080.29 provides authorities
- Concessions are to enhance visitor experiences

Whitewater Program Overview

Formal DPR “permit” process started ~1982

Agencies Involved

- California State Parks, Bureau of Land Management, El Dorado County

River Management Plans

- California State Parks: 1987 White Water Management Plan
 - North & Middle Forks
- U.S. Bureau of Reclamation: 1992 Interim Resource Management Plan
 - Auburn State Recreation Area
- El Dorado County: 2018 River Management Plan
 - South Fork

Whitewater Program Overview, cont.

2018 Overview

- 21 outfitters
 - 68,607 total visitors
 - Gross Receipts = ???*
 - Rent to State = \$294,172
 - Ave \$256k (2010/11 – 2014/15)
- 6 companies provide service to 74% of whitewater visitors

2018 Season Detail		
Rafting Section	# of Visitors	% of Total Visitors
South Fork Class III	49463	73.8%
Middle Fork Class IV	16035	23.9%
Middle Fork Class II	1134	1.7%
North Fork Class IV	400	.5%
North Fork Class II	0	0%
Confluence Class II	10	0%
TOTAL	67042**	

*Gross receipt reporting required in 2018 contract, due by May 1, 2019

**Excludes Marshall Gold Launch and Lunch

Current Contracting Process

- Current contracts renewed annually for 30+ years
 - + Add/remove outfitters
 - + Make annual contract modifications
 - + Faster contracting process
- Future contract(s):
 - + Improved reporting standards
 - + Appropriate concessionaire vetting
 - + Market-based rent structure
 - + Additional considerations for institutional groups

Goals of New Contracting Process

1. Ensure continuation of high-quality visitor services
2. Protect resources and the public
3. Comply with state laws and department policies
4. Promote a vibrant whitewater community

What does the future process look like?

???

Typical RFP Process & Timeline

We're here!



RFP Development Phases	<u>Phase 1</u> Pre-planning	<u>Phase 2</u> Plan Concession	<u>Phase 3</u> Project Review & Approval	<u>Phase 4</u> RFP Development	<u>Phase 5</u> Contract Execution
Duration 6 to 9 Months					

Next Steps (Tentative)

- January 24, 2019: Conduct initial input meeting
- February 2019: Execute short-term agreements for 2019
- April 2019: Provide an update to stakeholders on 2020 season
- Summer 2019: Initiate contracting process for 2020+

Questions?



Public Input

Public Input Format

General Ground Rules for Speakers

1. Be courteous
2. Be constructive
3. Be succinct

Alternatives to speaking:

- Submit comment cards today
- Submit comments in writing by February 4, 2019 to:
jared.zucker@parks.ca.gov

Post-Meeting

- Input will be:
 - compiled and common themes identified
 - considered for inclusion in future agreement(s)
 - shared on Concessions Program website:
www.parks.ca.gov/concessions/
 - PowerPoint will be posted
- Additional inquiries or questions can be directed to:
Jared Zucker, *Concessions Program Manager*
916-653-4574 or jared.zucker@parks.ca.gov

Public Input Prompts

Concessionaires...

1. What's working well?
2. What can be improved?
3. Examples of whitewater management best practices
4. General input

Public...

1. How can your experience be improved?
2. What are the community's concerns or suggestions?
3. General input



Thank you!

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